



Public Value Statement

Introduction

In December 2015 Tyne Metropolitan College's Corporation Board formally adopted the Code of Good Governance for English Colleges. The code places a significant responsibility on colleges to be accountable to their learners, to the wider community they serve and to other stakeholders. Tyne Metropolitan College's Public Value Statement sets out how we will fulfil this responsibility.

Overarching Statement

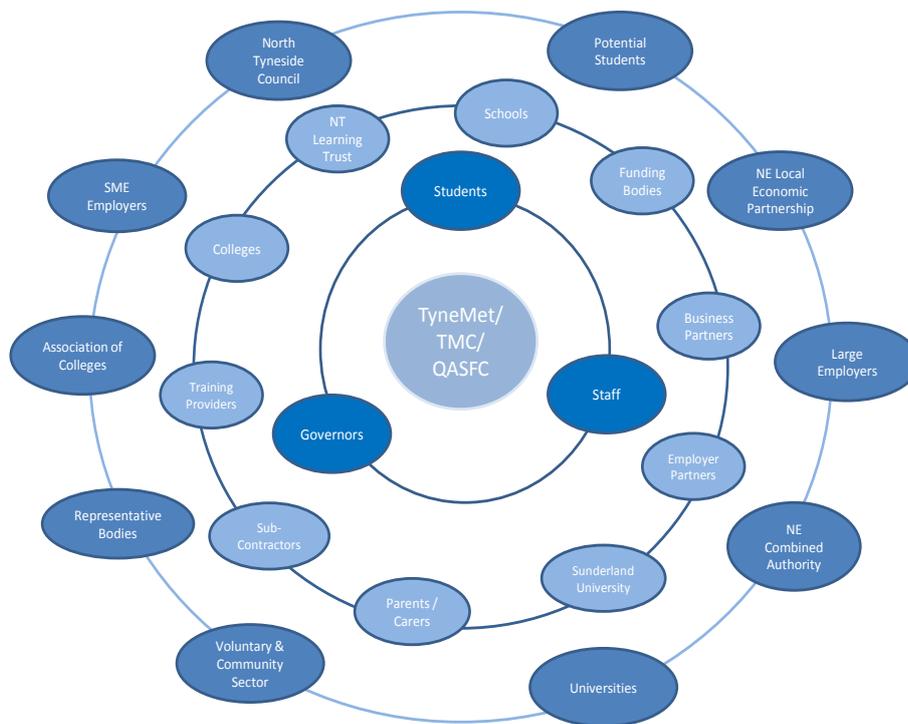
We, at Tyne Metropolitan College, are ambitious for the community and economy of North Tyneside and beyond. We relentlessly strive to raise the aspirations, support the needs and change the lives of our students and people living, working and learning throughout our community.

Our focus is on excelling and growing to facilitate investment in the services we provide our community, and on working through a vibrant network of strategic partnerships.

To fulfil our mission and vision, we actively engage with our community and passionately undertake the role of a dynamic nucleus to contribute to the fulfilment of the economic and social needs of our community, to tackling skills gaps and to shaping the services we provide.

Our Community

Tyne Metropolitan College, as an exempt Charity, delivers a wide range of Further and Higher Education curriculum to both young people and adults in North Tyneside and beyond across two campuses and in the workplace for the purpose of advancing education, training and knowledge. Examples of our extended community are:



Strategic Plan 2015-18

Tyne Metropolitan College's new Strategic Plan for 2015-18, *Excellence through Innovation*, is the product of a comprehensive consultation exercise which we conducted with our key internal and our external stakeholders throughout the 2014/15 academic year. This included a series of meetings with governors, and different groups of staff and students. The plan clearly articulates how we seek to add value to the social, economic and physical well-being of our community.

At the heart of our Strategic Plan is our **Mission**: *Raising aspirations; changing lives.*

Our Vision

By 2018 Tyne Metropolitan College will:

- *Excel through highly responsive, innovative and student-centred provision which results in outstanding outcomes and prepares our students to thrive in their chosen career pathway*
- *Achieve significant growth that is closely aligned to the needs of our local community and its economy,*
- *Meet, through a network of strategic partnerships, the social and economic needs of our community by fulfilling our role as a dynamic nucleus,*
- *Be widely acknowledged as the sub-regions leading further education provider of Sciences, Technology, Engineering and Mathematics (STEM), &*
- *Maintain robust financial health and be organisationally agile and resilient.*

Our six core **Values** are: *Excellence, Partnership, Aspiration, Professionalism, Innovation, and Inclusion* which provide the bedrock for our decision-making.

We are committed to serving our community to the best of our ability and have focussed on two strategic aims (Excel and Grow) to help us fulfil this ambition:

Excel

Excel through highly responsive, innovative and learner-centred provision which results in outstanding outcomes and prepares our students to thrive in their chosen career pathway

Grow

Achieve significant growth that is closely aligned to the needs of our local community and its economy

The above strategic aims are reinforced by 12 strategic objectives which provide a focus for the achievement of our Strategic Plan. A strategic enabler, Partner, underpinned by seven strategic themes, supports the achievement of the above aims:

Partner

Meet, through a network of strategic partnerships, the social and economic needs of our community by fulfilling our role as a dynamic nucleus

How we work with our communities

Embedded within our Strategic Plan is a key principle: that of engaging in partnership with individuals, businesses and our wider community so that we respond to their diverse training and learning needs by providing an exceptional service.

In considering the best interests of our community, we are proactive in developing partnership working with other organisations and there are many instances of our collaborative approach. Our business partners, who provide training on our behalf in specialist areas, and organisations, with whom we contract for services, sign up to our College values related to safeguarding and equality and diversity as part of our standard contractual arrangements.

One significant model of collaboration is exemplified by Queen Alexandra Sixth Form College which is based in North Shields and is the result of a successful collaboration between John Spence Community High School, Marden High School, Norham High School and Tyne Metropolitan College. Queen Alexandra provides a unique sixth form experience for our students and offers a comprehensive range of A Levels, attracting students from across the borough and beyond.

Our North East Sports Academy (NESA) provides professional coaching in a whole range of sports and has partnerships with The Newcastle Eagles, Newcastle United Women's Football Club, The Newcastle United Foundation, Newcastle Thunder, Team Northumbria, North Tyneside Council and many others. Every TyneMet or Queen Alexandra Sixth Form College student can automatically be a NESA student.

In seeking to understand the training and learning needs of our community, we are involved in a wide range of local, sub-regional and national groups from the public, education and private sectors. For example:

The College is a member of the North Tyneside Strategic Partnership (NTSP) which brings together different organisations and groups to collaborate at a strategic level to improve the

quality of life for people living and working in North Tyneside, particularly those people living in the most deprived communities of the borough.

The Principal is a Board member of the North East Local Enterprise Partnership (NELEP) and holds a seat on its Education & Skills Committee. As a NELEP Board member, the Principal is extensively involved in the development of the devolution arrangements for the North East Combined Authority (NECA) and working with the portfolio leads of NECA.

The College has close links with the Federation of Small Businesses and North Tyneside Business Forum and the Principal is the Vice Chair of North Tyneside Chamber of Commerce.

North Tyneside Learning Trust is another example of the College's involvement in partnership working with a broad range of partners at a governance and leadership level. The Trust is a collaboration of schools working in partnership with employers, universities and colleges to improve education and life chances for all children and young people.

Seeking and acting upon the views of our stakeholders

Our Learner Involvement Strategy sets out how we aim to create a supportive culture of learner involvement within the College. It is central to the way in which we seek and respond to the views of our stakeholders on the "determination and periodic review of the educational character and mission of the institution and the oversight of its activities". The strategy outlines a minimum framework and key success indicators for different groups of learners.

In order to understand the needs and views of students and potential students we:

- provide support for students through pastoral tutors and The Gateway's services;
- consult with our learning community to help shape our strategic thinking;
- ask learners for their opinions on our marketing campaigns;
- provide a diverse enrichment programme for our students;
- provide opportunities for students to talk directly with Governors through membership of the Corporation Board and the Queen Alexandra Sixth Form College Committee as well as at official events and via Governor Learning Walks;
- arrange regular Student Council meetings with the Chair and Vice Chair of Governors;
- ask our students their views through a variety of means including through surveys, Student Council, course committees, and tutorials;
- link with schools to identify appropriate progression routes;
- liaise with employers to identify training needs to ensure the College delivers courses, including apprenticeships, that develop appropriate skills;
- work closely with partners in the voluntary sector to identify community needs;
- work closely with the higher education institutions to establish a portfolio of appropriate higher education courses; and
- work closely with Job Centre Plus to ensure we deliver responsive, demand driven programmes leading to employment opportunities.

In order to understand the views of parents we:

- ask parents their views on a range of matters through surveys;
- hold regular parents' evenings;
- provide access for parents to the personal learning plans of individual students; and
- provide a framework for pastoral tutors to feed back their comments to the curriculum staff.

In order to understand the views of employers we:

- ask employers their views on our service delivery through surveys;
- engage with key employers via our TyneMet business ambassador scheme;
- hold business development forum meetings;
- seek views of employers through the North East Chamber of Commerce; and
- seek feedback via the College's business development sales team.

In order to help us be recognised as a good employer and help our staff to flourish and achieve high standards we:

- carry out biennial staff and internal customer service surveys
- consult regularly with trade union representatives, keeping them informed of key developments;
- consult with all staff on the development of our strategic plan; and
- actively encourage members of staff to be innovative and to improve the service we offer through new ways of working and the best use of resources.

How we evaluate the success of our engagement with the community we serve

The College has a wide variety of means by which to evaluate how successful we are in fulfilling our responsibilities with regard to our learners, staff and our wider community. In addition we will continue to:

- monitor, review and enhance the quality of our provision and services;
- improve existing partnerships and develop further, complementary partnerships;
- seek new opportunities to reach potential students;
- actively support North Tyneside Council's 'Our North Tyneside Plan 2014-2018' and its Local Plan;
- actively support the devolution process of the North East Combined Authority (NECA);
- consider ways in which we can share infrastructure and resources in the borough and beyond;
- look for innovative ways to engage with the wider community within the borough; and
- publish an Annual Report which sets out our achievements and progress against our Strategic Plan.