

Excellence through innovation Strategic Plan 2015-2018



tyne
metropolitan
college

Our Mission: 'Raising aspirations; changing lives'

Our Vision:

Excellence

Excel through highly responsive, innovative and student-centred provision which results in outstanding outcomes and prepares our students to thrive in their chosen career pathway

Growth

Achieve significant growth that is closely aligned to the needs of our local community and its economy

Partnership

Meet, through a network of strategic partnerships, the social and economic needs of our community by fulfilling our role as a dynamic nucleus

STEM

Be widely acknowledged as the sub-region's leading further education provider of Sciences, Technology, Engineering and Mathematics (STEM)

Resilience

Maintain robust financial health and be organisationally agile and resilient.

Strategic Objectives:

Strategic Aim - Excel

Excel through highly responsive, innovative and learner-centred provision which results in outstanding outcomes and prepares our students to thrive in their chosen career pathway

- 1.1** To ensure all our students achieve **outstanding outcomes** and fulfil their potential through uncompromising expectations and a **personalised approach**.
- 1.2** To empower our students to be enterprising, entrepreneurial, independent and expert learners through **innovative teaching and learning practice** and pioneering approaches to **learning beyond the classroom**.
- 1.3** To develop in all of our students the **skills and qualities** to thrive in their chosen education/career pathways.
- 1.4** To enrich our exceptional learning journey that is underpinned by **comprehensive information, advice, guidance and exceptional support** which prepares and facilitates our students well for progression to higher levels of study and/or employment.
- 1.5** To maintain a learning environment where **safety, health and well-being** of our students, staff and customers is rigorously promoted, monitored and maintained.

Strategic Aim - Grow

Achieve significant growth that is closely aligned to the needs of our local community and its economy

- 2.1** To achieve **sustainable and diverse streams of income** which deliver a positive contribution to our financial health, organisational resilience, provide a robust foundation for growth and demonstrate good value for money.
- 2.2** To develop **key sub-regional specialisms** and thriving provision across our **STEM portfolio**.
- 2.3** To substantially increase our **Traineeship and Apprenticeship** provision by providing a highly responsive range of high quality provision.
- 2.4** To increase our market share of **16-18 school leavers** by providing distinctive programmes of study and removing barriers to participation.
- 2.5** To increase recruitment of **Higher Education and Skills** students by developing provision which is aligned to the needs of employers and provides seamless articulation from our further education provision.
- 2.6** To develop a vibrant and highly responsive **commercial training** portfolio.

Strategic Enabler – Partner

Meet, through a network of strategic partnerships, the social and economic needs of our community by fulfilling our role as a dynamic nucleus

- 3.1** To improve the **operational effectiveness and efficiency** of the college through the deployment of innovative models of collaboration and partnership.
- 3.2** To expand and enhance our **network of strategic partnerships** so to enrich the learning journey for our students and fulfil our role as a **dynamic nucleus** within our locality.
- 3.3** To ensure that our provision and range of services are **responsive, flexible and closely aligned** to the changing needs and interests of our existing and potential customers.
- 3.4** To actively develop and evolve our provision to support **local and sub-regional economic and social priorities** (including those of NELEP, NECA and North Tyneside Councils).
- 3.5** To attract, develop and retain well-qualified and **motivated members of staff** who are the embodiment of our college **values and culture**.
- 3.6** To ensure that pre and post-16 provision throughout the borough is high quality, comprehensive, accessible and transition opportunities are freely available to all school leavers through close relationships with all **secondary schools** in our travel to learn area.
- 3.7** To work closely with key strategic partners in North Tyneside to identify and tackle **shared issues of inequality, social exclusion, deprivation, underperformance and underrepresentation** within our community.